

Respondent	1) "Landscape?"	2) "Agricultural Landscape"?	3) Stakeholder Impact on agricultural Landscape?	4) Main components of agricultural landscape	5) Main drivers of change?	6) Area within East Anglia know best?	7) Regular recreational activities in the agricultural landscape?
A	England, Green and pleasant land, diverse, farmed sympathetically	Feeding a nation, Sharing the countryside with others	Farmers	Variety of field sizes, wooded and tree-lined areas, hedgerows, birds.	Government, policies, set-aside, field margins, provide food for everybody, factory farming livestock.	Framlingham and coastal area, Suffolk	Shoot, walk on farm and further afield
B	Landscape gardening, Wide-open, Expanse	Growing crops, agricultural crops	Common agricultural policy, government, DEFRA	Soil	Streamlined, bigger, bigger fields, government grants, increased field sizes, increase in machinery size.	South Suffolk	no information
C	Countryside, how countryside looks.	no information	Landowners, planners, general public.	Fields, below average field sizes (locally), hedgerows, In-field trees, woodland.	World food prices, technology, declining labour force, amount of people entering agriculture, global food supply.	Norwich and surrounding area.	yes - around the farm.
D	Upkeep of countryside, conservation, Natural England, ELS and HLS.	Soil-born cultivation, managing soil, looking after fields properly.	Woodland, hedgerows.	Cropping (arable), managing arable areas, managing non-arable (hedgerows and woodland).	Efficiency within farming, fewer men, larger machines, getting two crops per year, more soil compaction, more damage.	North-west Norfolk.	Yes - activities around the farm and further away.
E	Trees, hedges, crops	Trees, hedges, crops	Farmers, energy companies	Crops, trees	Finances, wildlife management, environment	East Suffolk	Yes - walking, running, shooting around farm
F	Landscape, trees, hills, mountain, moorland, grass, sheep cattle horses	wheat fields, combines, tractor, trailers, seasons	Farmers, farming estates, energy producers, windfarm companies	Fields with no hedges, trees, roads, buildings	Machinery, profit, Government, Common Agriculture Policy Reform, price of land	Thetford Forest	Yes - horse riding near and away farm; walking near farm
G	open countryside, hedges, trees, dykes	crops, farmyards, machineries	Farmers, district council, Government, highway agency	trees, wind turbines, mountains, hills, cliffs	support-payments, grant schemes, agri-environment schemes, weather	South Lincolnshire, North Cambridgeshire	Yes - cycling and walking near and away from farm, canoeing away from farm
H	Flat, big sky, trees	fields, dykes, hedges, grass	farmers, public, environment	soil, water, crops, rivers, pumps	population, technology, agri-business	Wisbech, Cambridgeshire	Yes - walking near farm
I	Trees, hedges, slopes, hills, rivers	fields, crop, hedges	farmers, food production, public perception	productive crops, biodiversity	world markets	North Norfolk	No
J	Tree, hedge, fields, big fields	crops, big fields, monoculture	European Union, DEFRA, regulations	diversity, crops, animals, mixed farms	Economics	South Norfolk	No
K	Beautiful	Lifestyle	Development, pylons, roads	crops, mixed crops, woods, planting, patchwork of intensive agriculture fields	profit, Government	Saffron Walden, Essex	Yes - Walk around farm and other areas
L	topography, hill, valleys, streams, hedgerows, plantations	prairie fields, big fields	EU, farmers, public, landlords, tenants	size of fields, machinery, labour	awareness of landscape, economy	Cambridgeshire	Yes - cycling near and away from farm
M	habitat, environment	crops, farmers	farmers, forestry, food growers, customers, Government, politicians, neighbours, consultants, NGOs	soil, climate, history, water, culture, practice	customer, politicians, Government, culture, profit, money	Norfolk	Yes - bicycle, run, walk, birdwatching around the farm

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N	beauty, heritage, history, protection, conservation	working, changing, adaptable, beautiful, viable	farmers, local community, national policy makers, European policy makers, general public	crops, grassland, livestock, forestry, human activity	environment, agricultural production, population, demands on land, economy, fuel, renewables	The Fens	Yes - running, shooting, walking near the farm
O	local environment, trees, hedges, topography	mixed crops, appearance of crops, hedges, grass, flowers	farmers, forestry managers, local authorities, river maintenance people, urban development authorities, road makers, road users	crops, fields, hedges, trees, woodland, farm sites, rivers, lakes/resevoirs, topography	agricultural economics, money-making, large machineries, Government schemes, birds, wildlife, population growth	Braintree, Essex and North Norfolk coast	NO
P	shooting, hunting, sport, beautiful, hedgerows, woods	commercial fields	private landowners	hedgerows, small woods, country estates, birds	profitability	between Newmarket and Bury St Edmunds	Yes - walking, shooting near near the farm and around
Q	topography, varied	patchwork	farmers, forestry commission, local council, highway department	topography, hill, woodland, valleys, farmed areas	EU, economics, housing pressure	Kings Lynn area	Yes- walking on the farm and fishing away from the farm
R	flat, dykes, hedges, large fields, big sky	big machineries, big fields, flat, food	farmers, farm workers, general public, buyer, consumers, Government, forestry, forest managers, council boards	fields, ditches, dykes, trees, hedges, marshes, breakland	profits, costs, consumers, Government, EU laws, pollution	Linconshire	Yes- Walking and cycling away from farm

Respondent	8) Age?	Level of Education?	Year started on farm?	Name of place where grew up?	Memberships?	Interviewer	Date					
A	69	Secondary school, no agricultural education.	1975	Sudbury, Suffolk	NFU, RSPB	DN						
B	57	left school at 16, course at agricultural college	1973	Hethel, Norfolk	NFU, NIAD	DN	18/08/2014					
C	46	Higher level - agricultural college	2005	Nottinghamshire	No - farm has NFU membership.	DN	05/09/2014					
D	42	College education (18-21)	1991	Hillington, Norfolk	NFU	DN	21/08/2014					
E	51	left school at 16	1979	Denmark	NFU	DD	18/11/2014					
F	57	College education (18-21)	1976	Cambridgeshire	NFU, CLA	DD	08/08/2014					
G	46	Diploma agriculture	1989	South Lincolnshire	NFU	DD	08/08/2014					
H	60	Agricultural college	1971	Wisbech	NFU	DD	07/08/2014					
I	56	Agricultural college	1977	Norwich	NFU	DD	06/08/2014					
J	66	left school at 16	1965	Hunstanton	NFU	DD	06/08/2014					
K	62	degree in agriculture	1973	Dagenham, Essex	NFU	DD	06/08/2014					
L	68	left school at 15	1962	Caxton, Cambridgeshire	NFU	DD	01/08/2014					
M	61	Agricultural college	1992	Boston, Lincolnshire	NFU, BTO, FWAG	DD	31/07/2014					

Respondent	8) Age?	Level of Education?	Year started on farm?	Name of place where grew up?	Memberships?	Interviewer	Date					
N	45	Master in agriculture	1995	Kings Lynn, Norfolk	NFU, CLA	DD	29/07/2014					
O	62	degree in agriculture	1977	Braintree, Essex	NFU	DD	28/07/2014					
P	71	Agricultural college	1966	Stansted	NFU, Game Conservancy Trust, Countryside Alliance	DD	01/08/2014					
Q	64	agronomy diploma	1965	North Walsham, Norfolk	NFU	DD						
R	54	Agricultural college	1986	Kiddenminster, Worcestershire	None	DD						